

Donald Fox Heads Buffums' Sportswear Specialty Stores

Vaile G. Young, president of Buffums, has announced the appointment of Donald B. Fox as general manager of the company's group of sportswear specialty stores.



DONALD FOX

The first of the specialty store group was Buffums' Marina Sportswear located at Alamitos Bay in Long Beach, which opened in July, 1961. A 45,000 square foot sportswear specialty store now under construction in the Palos Verdes Peninsula will open in August this year, to serve as the prototype for all future stores including the one scheduled to open in Corona del Mar in about two years.

In his new capacity, Fox's responsibilities cover all merchandising and operating functions. All buying will continue to be done through a central system, but selections will be individually merchandized to reflect the character of the specialty stores and the clientele they serve.

The new Palos Verdes store will have complete assortments of women's and children's apparel and accessories, a complete store for men and a varsity shop, intimate apparel and beauty studio. Special departments will be devoted to the Country Club Boutique and to a gift complex which will feature silverware, china, glassware and gifts for the home.

Prior to joining Buffums' Fox was associated for 15 years with Saks Fifth Avenue in a managerial capacity.

Teams Wanted For Softball And Slo-Pitch

Softball and Slo-Pitch Softball team managers desiring to enter a team in the Torrance Recreation Department's program are urged to contact Elmer S. "Red" Moon, Adult Athletics Supervisor for the city department, at the recreation office, 3031 Torrance Blvd., or by phone at FA 8-3310.

Leagues are being formed to start play early in May. A limited number of teams may apply for openings in several proposed leagues.

Two to four teams are needed to complete a Church Softball League, to play on Friday nights.

Four or five teams may be required to fill out some of the six leagues being formed to play Slo-Pitch, which will play on various nights at the lighted fields at Waleria, McMaster and El Nido Parks.

Further information may be obtained by contacting Moon, at the recreation office.

To buy, sell or trade use The Press Classified Ads. Phone DA 5-1515.

Cash and Carry



Milk 22c
Quart

Palos Verdes View Dairy
22845 Hawthorne Bl.
FR 5-8615
Torrance's Drive-in Dairy

Lions Strip Features 'Dragster'

Don Prudhomme, of Van Nuys, driving the Keith Black dragster, is favored to take fuel-eliminator honors Saturday night at Lions Drag Strip in Long Beach.

Prudhomme, who has only been beaten three or four times since Black brought the car out over a year ago, has several under eight second runs and has reached speeds of over 190 m.p.h. in the standing quarter mile more than a dozen times.

Most of the top dragster drivers in this part of the country will be running against Prudhomme. Three of the best known are: Former world record holder

Don Moody, of Santa Monica; 1962 Dragster Driver of the Year, Tom McEwen, of Long Beach; and Ken Safford, of Hollywood, currently the No. 8 ranked car in the national dragster ratings.

Some of the other fuel cars entered are Jack Ewell, of Torrance, Hank Clark, of Bakersfield, Jeep Hampshire, of San Fernando and Frank Cannon of Compton.

Gas eliminator will be a battle between the No. 1 car in the country, John Peters, of Santa Monica, and George Boltoff, of Burbank. Also expected to turn in good performances are Dragmaster Darf, Tom Mc-

Coury, of San Fernando, Dick Noice, of Los Angeles, in the Accessories Ltd. dragster and Ron Hier, of Venice.

Qualifying starts at 2:30

p.m., with final eliminations getting underway at 7 p.m. The Lions Club sponsored strip is located just off the San Diego Freeway at the Alameda Street turnoff, in North Long Beach.

Use classified. DA 5-1515

Gardening Tips For April

Deep watering is essential for most garden plants. Certain shallow-rooted shrubs such as camellias and azaleas should not be soaked. Water more frequently, less deeply.

Plant fuchsias this month. Pinch out the new growth to make plants bushy. Feed your lawn once a month and it will be like the one "down the street" that you envy.

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"FAMOUS MAKER" SWIM SUIT SALE

Our exciting new fashions for your every sunny moment this summer have arrived! Get in the fashion-swim. Choose your new suit from our brilliant group of colorful, figure-flattering styles . . . All slashed to rock bottom during this "Advance" Sale. **\$11.95 to \$15.95 VALUES!!**

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HOURS:
DAILY 12 P.M. to 9 P.M.
(El Segundo Store Opens at 11:30)
SAT. & SUN. 10 A.M. to 6 P.M.

LEONARDS

Leonards Torrance Store
25405 Crenshaw Blvd.
(Corner Crenshaw Blvd. and Pacific Coast Hwy.)
DA. 5-4911 SP. 5-3676

Leonards International
600 N. Sepulveda Blvd.
(3 Blocks South of International Airport)
OR. 8-4762 EA. 2-2135

Leonards Garden Grove
12891 Harbor Blvd.
(2 Miles South of Disneyland)
Garden Grove, Calif.
JE. 7-5000

4 DAYS ONLY! BEACH ACCESSORIES SALE!



Beach Hats

Advance Sale! **\$1.50 to 2.00 Values**
• Fun Hats in Straw!
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• Big Selection!
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